

Cyber From First Principles

CPT Roy Ragsdale

roy@home:~/talk\$ git blame -s me

^4349ead 1) Enthusiast

0347d596 2) [EECS] CS @ USMA

7d0887ba 3) [Army] MI -> 17A

323609fc 4) [780th] CO/Operator

The views expressed in this talk are those of the speaker and do not reflect the official policy or position of the 780th MI BDE, the Department of the Army, the Department of Defense or the United States Government.

if you like them feel free to make them yours too

Cyber According to:



“There was an electronic device involved. By definition, that’s **cyber**.”
- Special Agent Avery Ryan

@SwiftOnSecurity



InfoSec Taylor Swift
@SwiftOnSecurity



Following

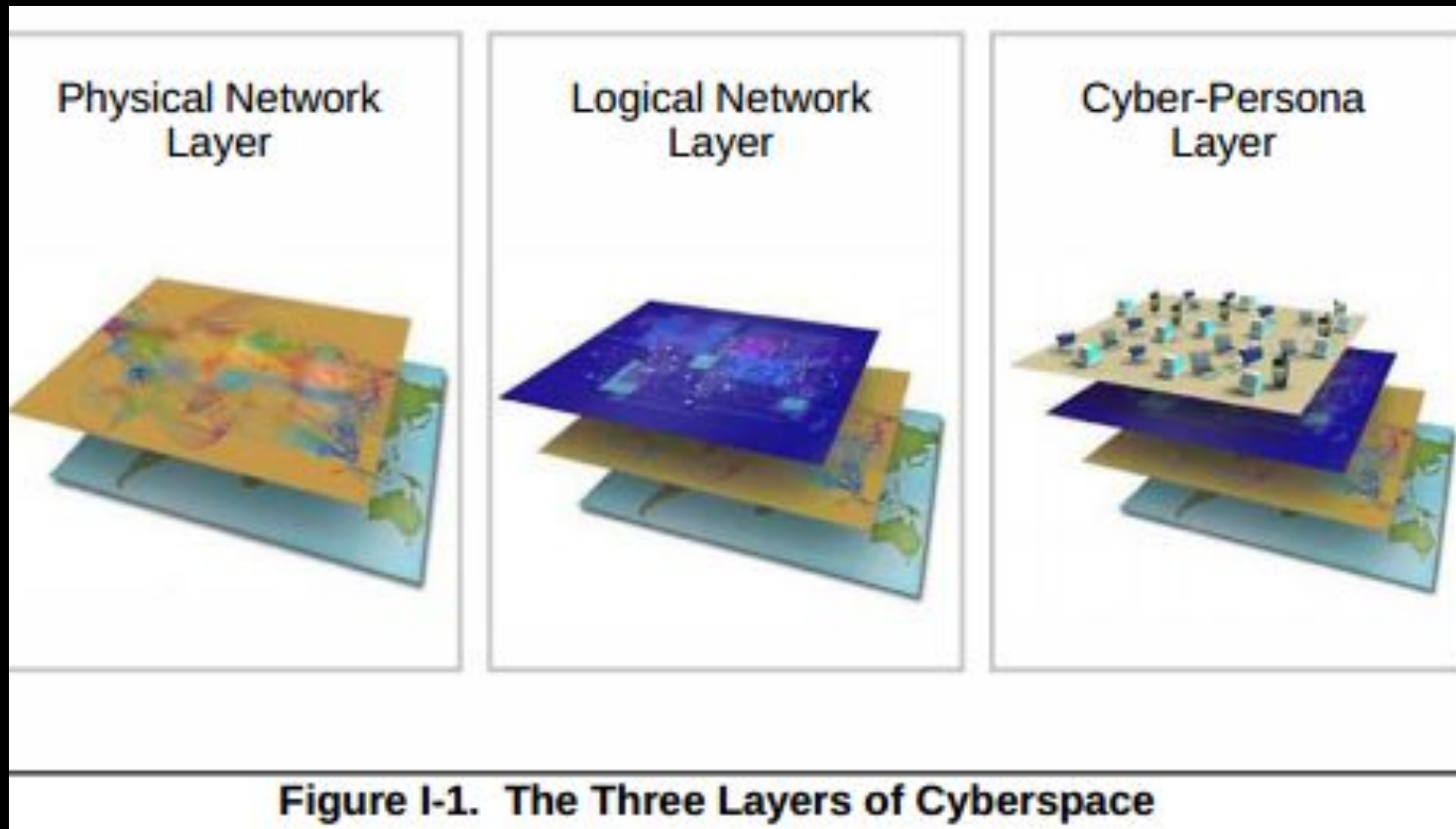
"Most of the people who comment on cyber war, they don't know what they're talking about. They should shut up."
So, just like real war then?

JP 3-12: Cyberspace Operations

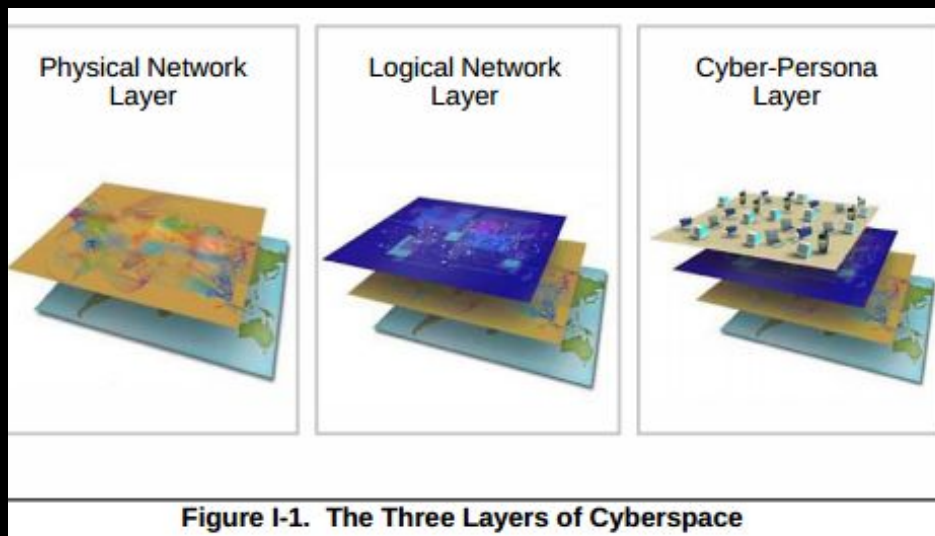
CYBERSPACE OPERATIONS:

Cyberspace Operations are the employment of **cyberspace** capabilities where the primary purpose is to achieve objectives in or through **cyberspace**. **Cyberspace Operations** are composed of the military, intelligence, and ordinary business operations of DOD in and through **cyberspace**. The military component of **Cyberspace Operations**, which is the only one guided by joint doctrine, is the focus of this publication. Combatant commanders (CCDRs) use **Cyberspace Operations** in and through **cyberspace** in support of military objectives.

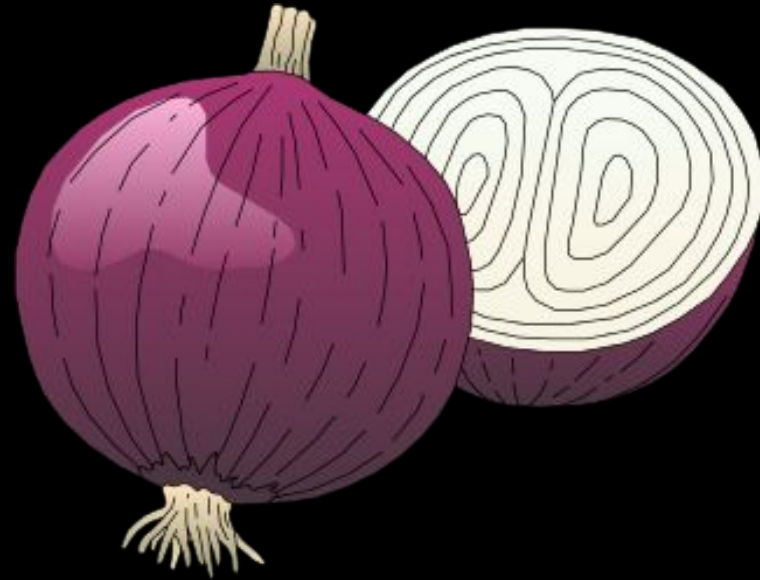
Cyber by analogy



Cyber by analogy



≈



Cyber by analogy

Ogres are like onions.

Layers!

Onions have layers.

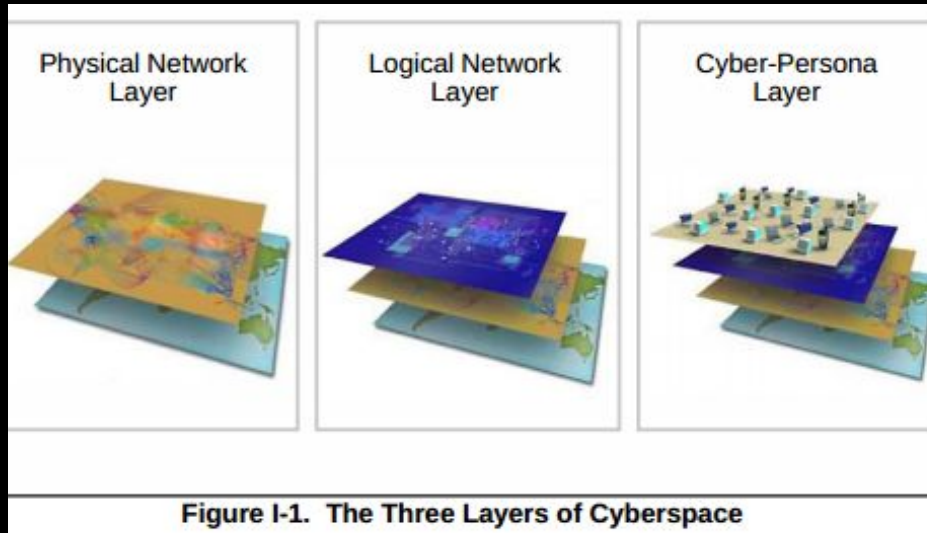
Ogres have layers!

Onions have layers.

You get it?

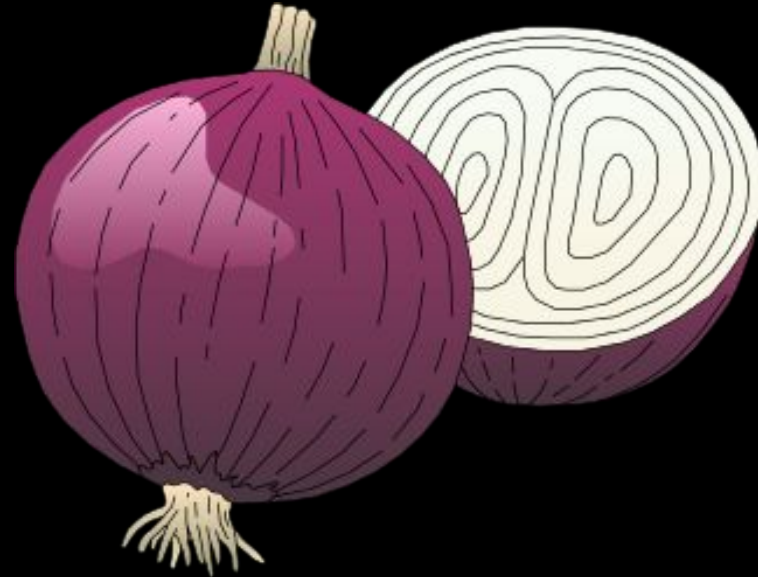


Cyber by analogy



Cyber

≈



⋮

≈

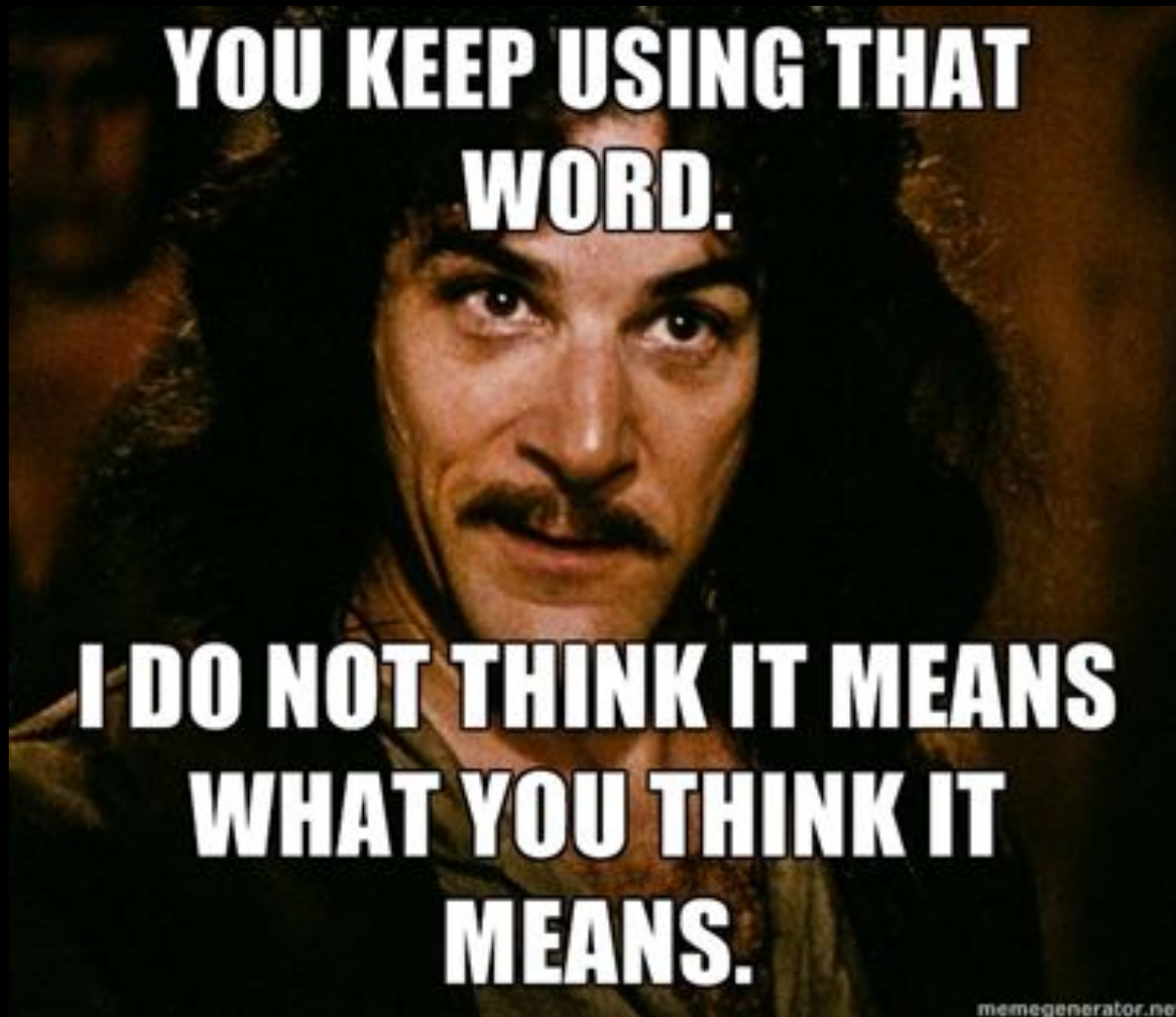


@SecureSamurai

Everybody knows you never go full cyber



Cyber...



Twitter Says...



Rob Graham

@ErrataRob



Follow

Q: If cyber is like X, why not treat it like X?
A: 'cause cyber isn't like X.

Cyber needs to be understood in its own terms, not analogies.



RETWEETS

41

FAVORITES

41



5:45 PM - 11 Mar 2015



Kevin Mahaffey @dropalltables · 6h

. @ErrataRob Cyber must be reasoned about in first principles, not in analogies.



Dijkstra says...



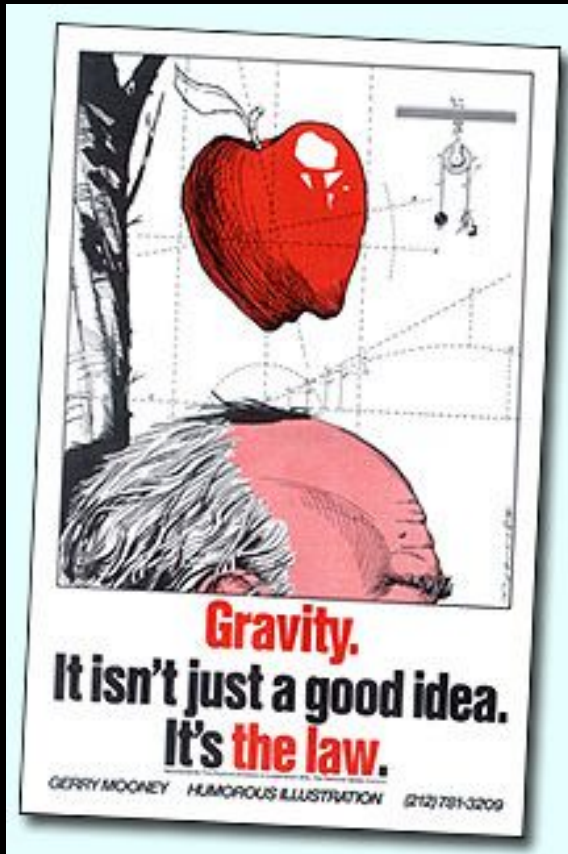
"the most common way of trying to cope with novelty [is] by means of metaphors and analogies [...] in the case of a sharp discontinuity, however, the method breaks down: though we may glorify it with the name 'common sense', our past experience is no longer relevant"

Musk says...



"physics teaches you to
reason from first principles
rather than by analogy"

What can we learn from Physics?



**"If it disagrees with
experiment, it is wrong"**
-Richard Feynman

- Gerry Mooney

A First Principle for Cyber

CODE

A First Principle for Cyber

CONFLICT in

CODE

for **CONTROL**

A First Principle for Cyber **CONFLICT** in **CODE** for **CONTROL**

Hacker Ethic

“get [technology] to do things it was
never intended to do.”

- Mudge (1997)



Corollaries

Abstraction

Asymmetry

Expertise

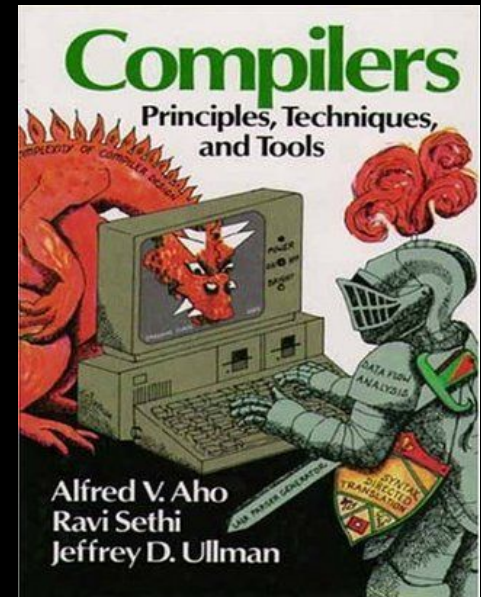
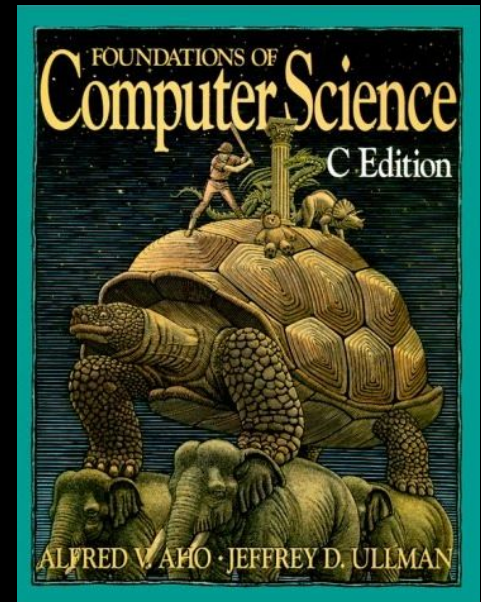
Tools

CONFLICT in **CODE** for **CONTROL**

Abstraction

“**Computer Science** is a science of **abstraction** - creating the right model for a problem and devising the appropriate **mechanizable techniques** to solve it.”

- A. Aho and J. Ullman

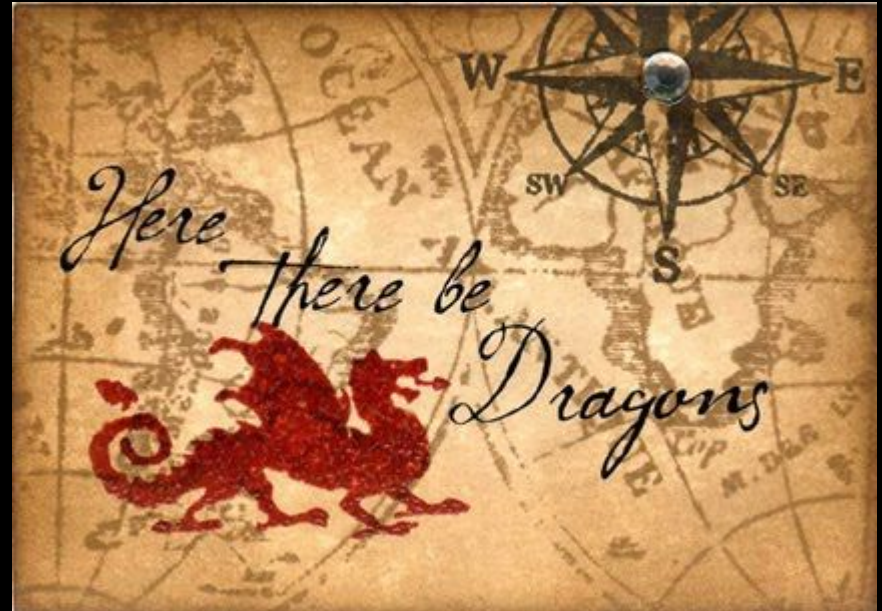


Abstraction

Manifest in **code**

Slays **complexity**

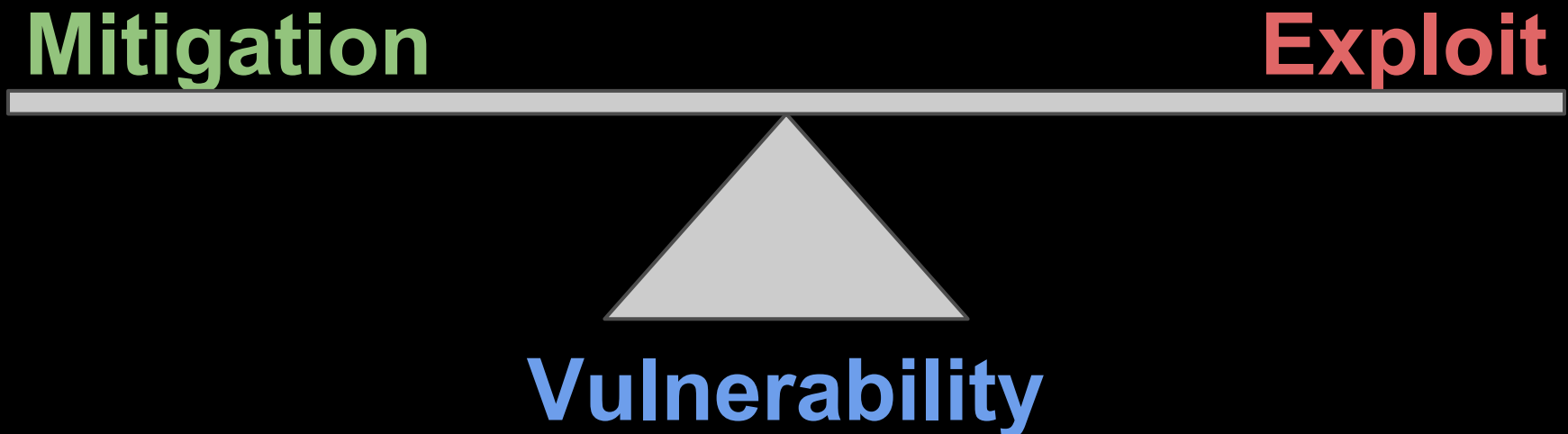
But... **mind the gap**



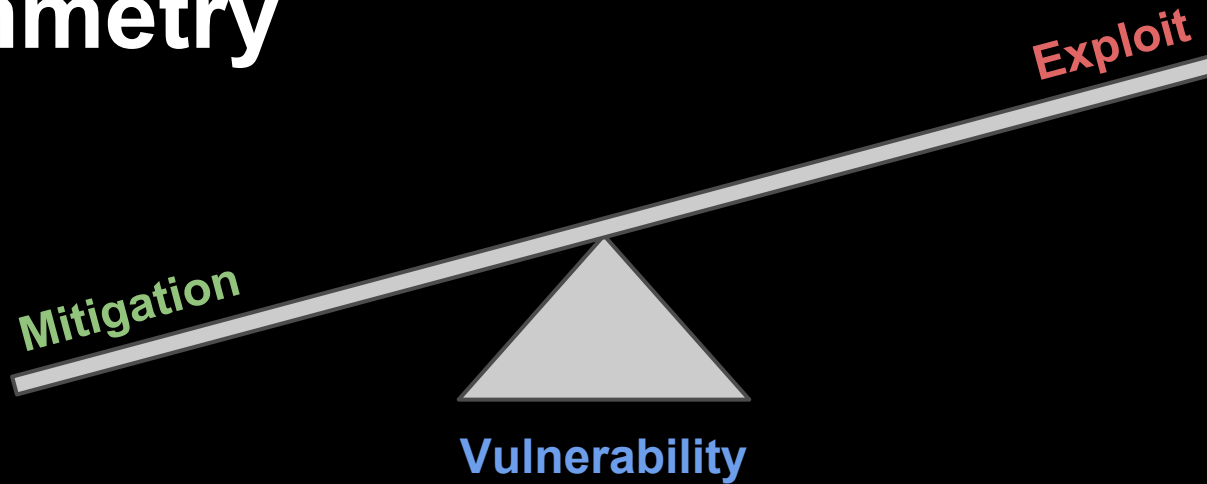
Asymmetry

“to circumvent or negate an opponent’s
strengths while **exploiting** his **weaknesses**”

JP 1-02



Asymmetry



OR



Asymmetry

The nature of the **conflict** in **code**

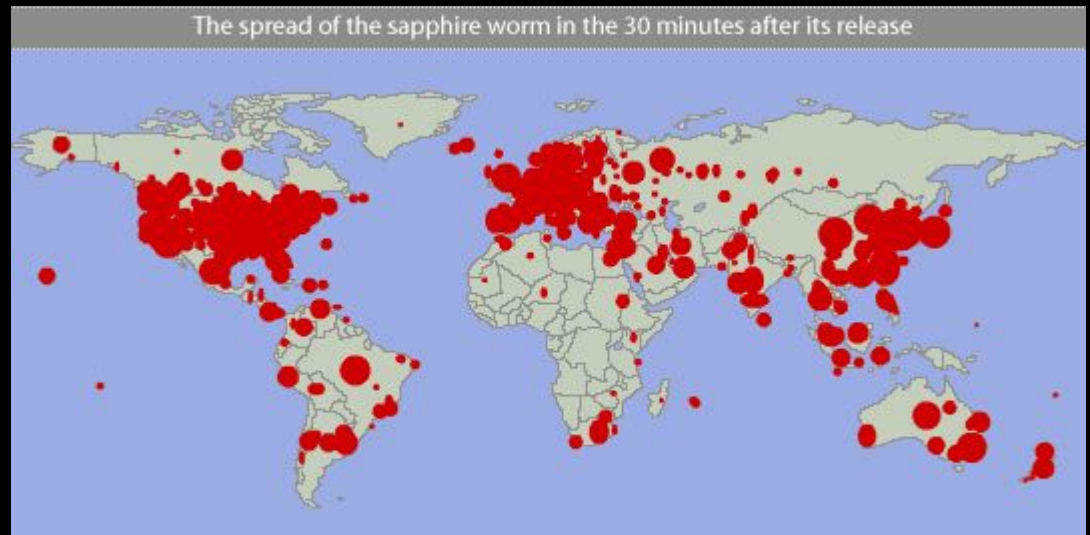
SQL Slammer

1 packet

376 bytes

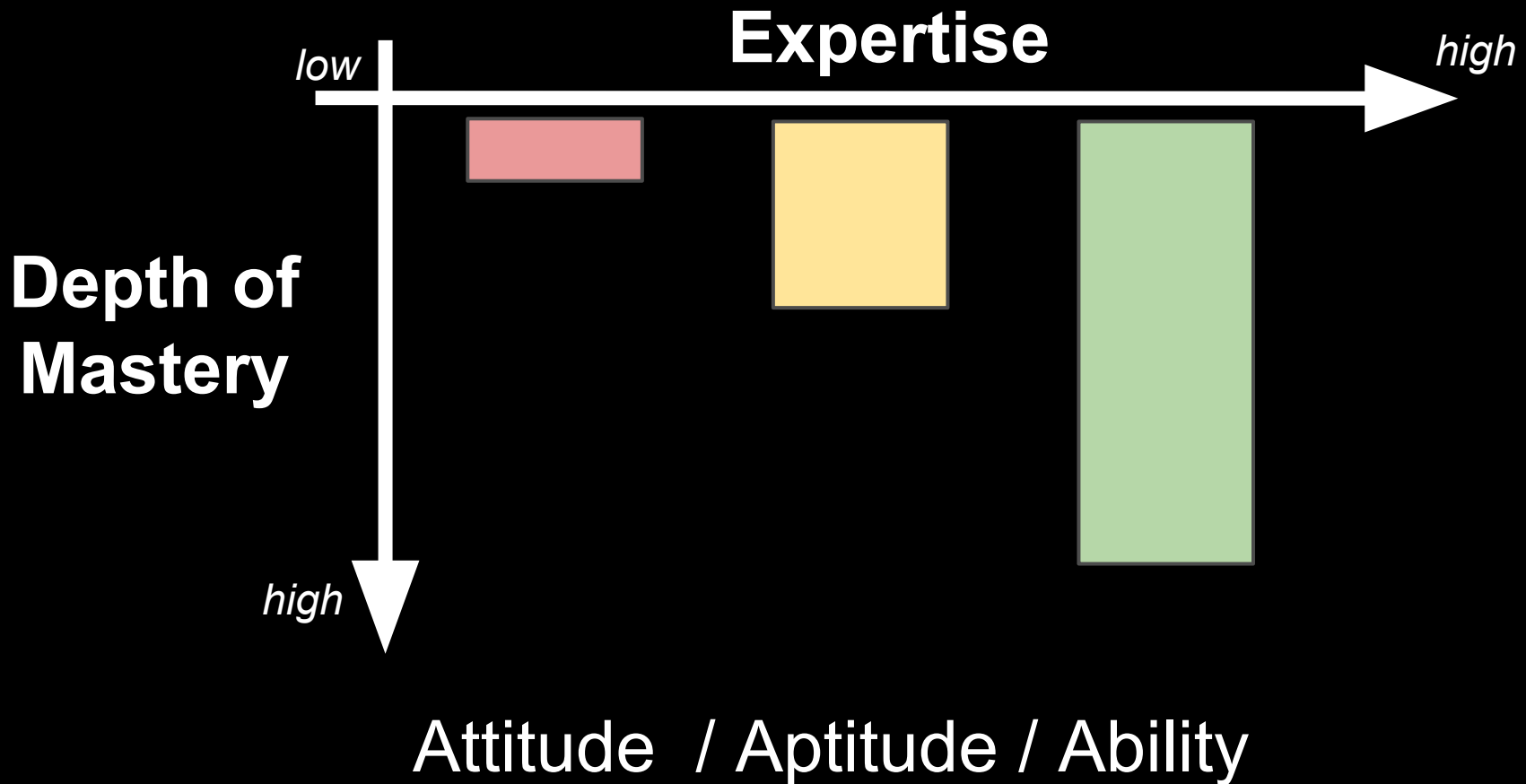
10 minutes

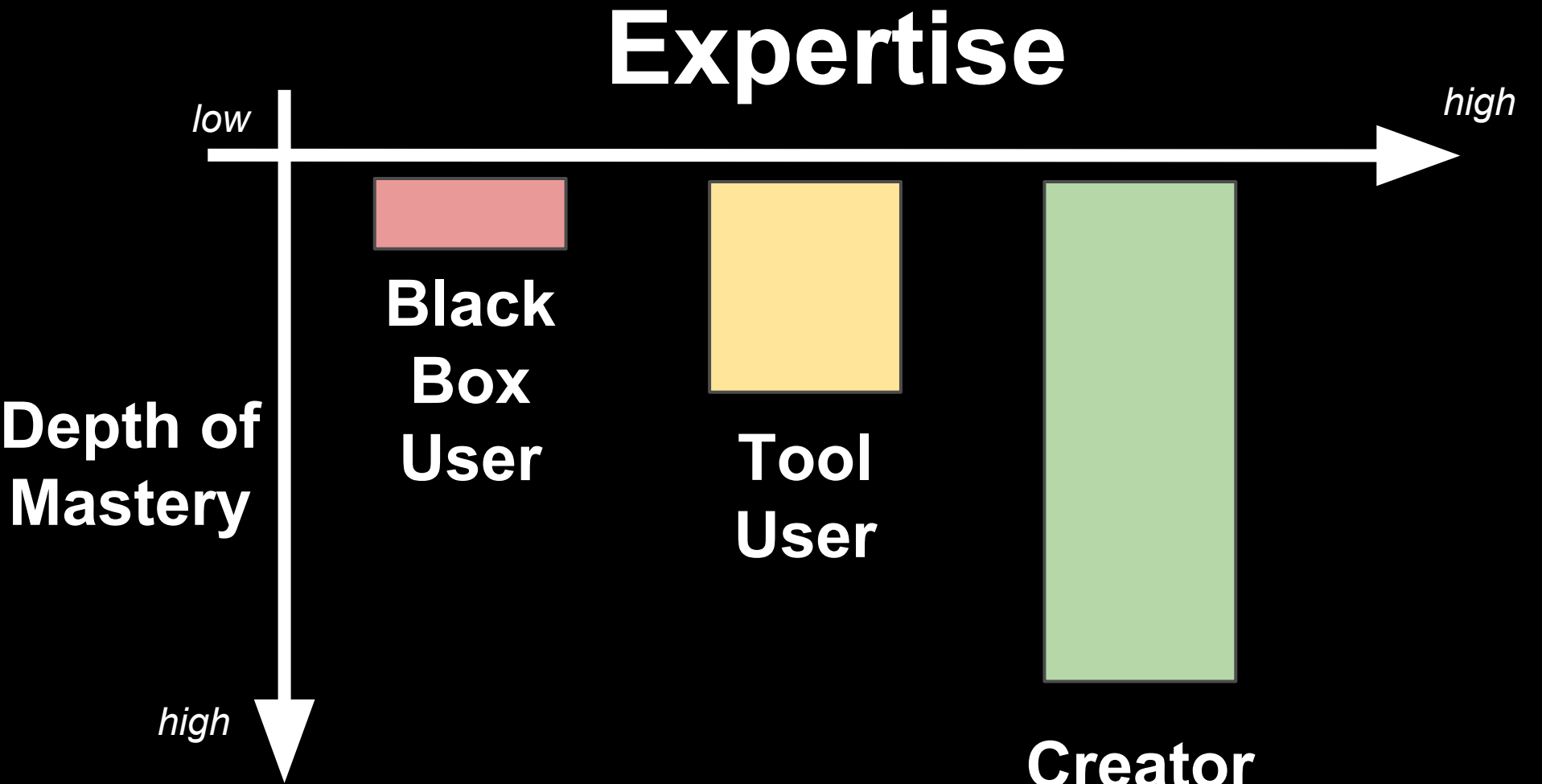
75,000 victims



Expertise

The depth of **abstraction** one has mastered





in the context of **conflict** in **code** for **control**

Tools

"Give me a long enough lever and a place to rest it, and I will move the Earth"

- Archimedes

Intermediary between intent and action

CODE

Tools

IN THE WORDS
OF ARCHIMEDES,



GIVE ME A LONG
ENOUGH LEVER
AND A PLACE
TO REST IT



OR I WILL KILL
ONE HOSTAGE
EVERY HOUR.



Tools

HDMoore's Law

“Casual **Attacker** **power**
grows at the rate of
Metasploit”

- Joshua Corman

Tools

HDMoore's Law

“Casual **Attacker** **power** grows at the rate of
Metasploit”

- Joshua Corman

Generalized Law of Tools

All **actors** capacity for **control**
grows at the rate of their **tools**

A First Principle for Cyber

CONFLICT in CODE for CONTROL

Corollaries

Dual Edged Sword of **Abstraction**

Winner takes all **Asymmetry**

Compounding returns of **Expertise**

Intent actioned by **Tools**

Principle Applied to the Force

What type of a resource is the Cyber Mission Force?

What is possible at the Brigade level?

How do we maximize the effectiveness of our expertise?

A First Principle for Cyber

CONFLICT in CODE for CONTROL

Corollaries

Dual Edged Sword of **Abstraction**

Winner takes all **Asymmetry**

Compounding returns of **Expertise**

Intent actioned by **Tools**

References (0)

<http://threatpost.com/csi-cyber-we-watched-so-you-didnt-have-to/111440>

<http://en.wikipedia.org/wiki/File:CSI-Cyber-Logo.jpg>

<https://twitter.com/SwiftOnSecurity/status/555927006421213184>

http://www.dtic.mil/doctrine/new_pubs/jp3_12R.pdf

<http://www.clipartlord.com/wp-content/uploads/2012/11/onion.png>

<http://www.straitstimes.com/sites/straitstimes.com/files/20140225/SHHREJDK2502e.jpg>

<http://www.imsdb.com/scripts/Shrek.html>

<https://twitter.com/SecureSamurai/status/573500244614344704>

<http://www.evolvement.net/images/grenade.png>

<http://www.iamit.org/blog/wp-content/uploads/2012/02/cyber-weapon.jpg>

<http://www.ginnytonkin.com/wp-content/uploads/2012/07/Do-not-think-it-means.jpeg>

<https://twitter.com/ErrataRob/status/575774491269197824>

<https://www.cs.utexas.edu/~EWD/transcriptions/EWD10xx/EWD1036.html>

http://commons.wikimedia.org/wiki/File:Edsger_Wybe_Dijkstra.jpg

<http://www.wired.com/2012/10/ff-elon-musk-qa/all/>

http://commons.wikimedia.org/wiki/File:Elon_Musk_-_The_Summit_2013.jpg

http://www.thegravityposter.com/historyof_04.html

<http://servv89pn0aj.sn.sourcedns.com/~gbpprorg/l0pht/L0phTV.html>

<https://www.cs.cmu.edu/~pattis/quotations.html>

References (1)

<http://www.goodreads.com/book/show/703102.Compilers>

http://www.goodreads.com/book/show/112268.Foundations_of_Computer_Science

http://blogs.pinkelephant.com/images/uploads/troy_dumoulin/HTBD.jpg

<http://mwsu.info/annemarie-williamson/wp-content/uploads/2014/04/Mind-the-Gap.png>

http://en.wikipedia.org/wiki/SQL_Slammer

<http://www.pbs.org/wgbh/pages/frontline/shows/cyberwar/warnings/slammermapnoflash.html>

http://www.explainxkcd.com/wiki/index.php/857:_Archimedes

<http://xkcd.com/857/>

<http://blog.cognitivedissidents.com/2011/11/01/intro-to-hdmoores-law/>

<https://community.rapid7.com/community/metasploit/blog/2011/11/21/hd-moores-law>

<http://www.safcioa6.af.mil/shared/media/document/AFD-140512-039.pdf>